



c/o Impact Events Group Inc.  
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January 30, 2025

Mr. Jon Hayter  
Supervisor, Special Events  
Recreation & Leisure Services  
City of Kingston  
216 Ontario Street  
Kingston, ON K7L 2Z3

Dear Jon:

This letter is a formal request that the 12<sup>th</sup> annual **Kingston Ribfest & Craft Beer Show** event being held September 5-7, be deemed an event of Municipal Significance. This is required for Impact Events Group Inc. to obtain a Special Occasion Permit for the event.

In 2024, even with the rainy weather, the community continued to respond and there was over 22,000 total attendance! The Event also raised \$6,635 and 1,013 lbs of food for the Partners in Mission Food Bank bringing the total raised over the first nine years, to \$49,855.60 and 19,960 lbs of food! The event is fast becoming a major event in the City of Kingston. The event will be following all COVID protocols and capacity limits in place at the time of the event.

Impact Events Group has a long history of creating and producing successful events including the Downtown Kitchener Ribfest & Craft Beer Show which is celebrating its 22<sup>nd</sup> anniversary this year and draws over 40,000 attendees from across Waterloo Region and beyond. Our goal is to do the same in Kingston.

A copy of the Festival's Security & Emergency Response Plan will be forwarded once it's approved by the AGCO.

Best Regards,

Guy Exley  
Ribfest Event Manager

**CITY COUNCIL  
MEETING OF:**

March 18, 2025

**COMMUNICATION**

**No:** 2025-10-49