

January 6th, 2025

To Whom It May Concern:

Re: Municipal Significance Request – 2025 Kingston I Heart Beer & Taco Festival

I am writing to formally request that the 3rd annual Kingston I Heart Beer & Taco Festival, scheduled for Saturday, May 3rd, 2025, be recognized as an event of Municipal Significance. This designation is crucial for I Heart Beer Limited to secure a Special Occasion Permit for the event through the Alcohol and Gaming Commission of Ontario (AGCO).

The festival is set to take place at the Slush Puppy Place, running from 12:00 pm to 10:00 pm, encompassing two sessions throughout the day, and is expected to draw more than 2,000 attendees. To ensure the safety and well-being of all participants, we have engaged 8 security personnel and 2 duty police officers, in addition to implementing a comprehensive emergency preparedness plan.

The event will feature roughly 16 drink vendors, including local businesses from the Kingston region. This not only provides an opportunity to showcase and support local enterprises but also fosters social engagement within the community.

The I Heart Beer & Taco Festival has gained significant anticipation and popularity since its inception in 2017. We are thrilled to bring this event to Kingston once again. Our commitment to promoting responsible enjoyment is unwavering, and we pledge to uphold all requisite regulations and standards, ensuring a safe and enjoyable experience for all attendees.

Thank you for considering our request. Should you require any additional information or clarification, please do not hesitate to contact me at [haben@iheartbeer.ca](mailto:haben@iheartbeer.ca).

Sincerely,

**Haben T**  
Festival Coordinator  
I Heart Beer Limited

**CITY COUNCIL  
MEETING OF:**

January 14, 2025

**COMMUNICATION  
No: 2025-03-23**